

**OHIO VALLEY KARTING ASSOCIATION
BOARD MEETING MINUTES
TUESDAY, SEPTEMBER 5, 2023**

CALL TO ORDER: President Aaron Banfield called the meeting to order at 7:00 p.m. and welcomed everyone.

SECRETARY'S REPORT: Lynda Coombs made a motion to accept the August 1, 2023 board meeting minutes as published. The motion was seconded by Rick Coombs and passed unanimously.

TREASURER'S REPORT: On behalf of treasurer, Jason Gregg, Lynda Coombs provided bank balances and a gate pass report.

COMMITTEE REPORTS:

TRACK IMPROVEMENT: Aaron Banfield shared that Motorsports Country Club donated some LED traffic lights to the club which have been picked up and dropped off by Ray McKibben. Banfield thinks one of them has been set up and said we'll take a look at them. He thanked Shawn Bayliff and his crew for that donation.

SHOWS & PROMOTIONS: Don Boles discussed taking a kart and a couple of banners to local car shows in the future so as to be making some personal appearances.

SPONSORSHIP / PIT SPOTS: No report.

MARKETING & DIGITAL COMMUNICATIONS: Dan Fiehrer shared that he sees posts of other tracks having first, second, and third place racers standing on a podium and he feels this goes along with marketing. He noted that we wait until the next race to give a sticker and he thinks we ought to get away from that. Fiehrer stated he thinks the best marketing is when parents take a picture of their kids at the end of a race and he thinks another track doesn't even give an award but they stand on the podium. He shared about research he has done about award medals that can be customized, including pricing. Fiehrer suggested when people are released from tech, they be given a medal and said it wouldn't cost the club that much. He added right now people are just taking a picture of Racelaps or a piece of paper. Fiehrer said a podium could be placed near where tech is done. Aaron Banfield asked Fiehrer to get with Ethan Bokeno, Brian Schroeder, and Brian Huntsbarger and said we would have to figure out if we're going to do it near tech, someone's got to be prepared to hand those out and deal with the medals and he does not want to presume that the tech team is good for that. Banfield said he likes the idea if we can figure out how to do it and get it in place for next season. He said he has seen small signs and shared that his company printed banners with people's names, the class, and information on it for their leagues; they were inexpensive, easy to do, and look good. Fiehrer replied we wouldn't have to go so far as the names but just first, second, and third; he thinks everybody has at one point probably gotten a trophy and it takes up space, but he thinks a medal goes a long way. Fiehrer further stated our club could be promoted with those pictures on that podium and it would save some time at driver's meeting by eliminating awards unless you want to give out a qualifying award and that would be it. Banfield suggested getting together to figure out how we do this and said he would definitely be game for doing something like that. Fiehrer stated he applauds whoever changed the pictures on the website and said they are excellent first-class pictures; he thinks it is a good thing to keep changing it up. Elliot

Bokeno thanked Fiehrer and said he added to pictures Mr. Neuzel had given him; he was waiting to see if anyone noticed; he doesn't know how many people go to the website that often. Ethan Bokeno said shout-out to the Neuzel's for supplying those images and he likes Fiehrer's idea. He said other clubs do the podium pictures; he and Elliot try to do the best they can between sessions to get videos and reshare Facebook and Instagram. Elliot Bokeno shared that he has a lot of three-quarter inch plywood that he would be happy to work with Ethan to make a podium like we used to have. Ted Cradlebaugh said we have a three-step one; Banfield suggested looking at it. Don Boles discussed handing out awards at the driver's meeting, as well as having the podium, which he feels will add to advertising and promoting.

TECH DEPARTMENT: Brian Huntsbarger discussed plans to utilize a random draw chip system for specifying items to be teched. Brian Schroeder will partner with Huntsbarger to prepare a list to give to Aaron Banfield who will assist in preparing the chips. Banfield explained even with this system, the tech guys can still choose to look at additional things as well so it's not limited to just the chip.

BANQUET: Aaron Banfield reported that Emily Schanie has graciously volunteered to coordinate the 2023 banquet and extended thanks to her. Banfield said there is a long list of other people that are willing to jump in and help. Schanie said she received some information from Lynda Coombs that was provided by the Marriott and reviewed their pricing, including the buffet meal, taxes, and taxable administration fee. She is going to review information that is being provided by Dawn Schroeder so she will have some better numbers to compare it to next month. Schanie said she is really open to suggestions from the entire club if there is something they would like to see different at the banquet. She shared that her family has only attended the banquet the last two years with their first year being during COVID so if anyone would like to see something from the past or has some new ideas, she's very open to that. Schanie explained one of her goals this year is to bring registration online and she has been in communication with Ethan Bokeno about trying to get that integrated through Square, similar to how things are being done with the Swap Meet. Banfield said anyone that wants to get involved, whether it be the banquet, swap meet, shows and promotions, track improvement, or anything the club is doing, please let him know or reach out to any board member or chairperson. The date of the banquet is Saturday, January 20, 2024. Elliot Bokeno will update the website.

SWAP MEET: Bruce Wyke provided a quick overview and said they have the online payment process beginning. He said they will link with Emily Schanie and he discussed having good separation between payments for the Swap Meet and banquet. Wyke reported they have printed marketing materials 95% complete that will go to vendors and there will be online promotions starting around September 15th. Wyke shared table cost will be the same as last year at \$60 from October 1st through December 31st for a single table and single chair after which the price will be \$70; extra tables are \$10; electric will have to go up from \$40 to \$45. He explained they are looking at possible promotional opportunities for vendors as part of their registration. Wyke said as we roll into October, Ethan and Elliot Bokeno will be working on updating the web content. Josh Johnson and Wyke will move towards vendor outreach and work on developing some sponsors. Wyke asked that people like and share posts that are on Facebook and Instagram and invite others. Elliot Bokeno and Wyke will be working on seminars. Aaron Banfield will partner with the committee regarding the Square accounts. Lance Begoon offered his help. Banfield extended thanks to Wyke, Johnson, and everyone else involved in the Swap Meet.

OLD BUSINESS:

OVKA APPAREL: Ethan Bokeno plans to do an inventory of apparel left at the next event.

NEW BUSINESS / OPEN DISCUSSION:

KID KART AWARDS: Brian Schroeder reported that Dawn Schroeder ordered Kid Kart awards for the last two races at a cost of \$44.45. Aaron Banfield approved the expenditure.

BOARD MEMBER/OFFICER: Aaron Banfield said he wants to take the opportunity to thank Michael Lewis who has been an officer of the club for four years and served as Kid Kart Director and has done a tremendous amount of work for and with this club. Banfield shared that Lewis has stepped away from the Board and Vice-president position and Elliot Bokeno has offered to fill the role of VP for the remainder of the season. Banfield thanked Bokeno for his willingness to fill this role. Ted Cradlebaugh thanked Lewis for his time as a board member.

GROUP PICTURE: Aaron Banfield reported he is getting some artwork done to the group picture that was taken at the Champ Race. He anticipates having it available for viewing at the next race and will share the file with anyone that wants to get it printed; he will get one made for the show booth. Elliot Bokeno will see that it gets somewhere that people can download it from the website and said we may want to think about raffling off a couple of copies at the banquet or something.

KART RAFFLE: Aaron Banfield reported we have the kart raffle online but we are not selling near the tickets that we thought we would online. He explained the original motion he made was to sell 1,500 tickets and he would like to make a new motion that we draw the winning ticket on the October 1st date at the Charity Race regardless of how many tickets we sell. Brian Schroeder seconded the motion. Bruce Wyke asked if the intention is to drop ship the kart from Kartsports to the winner to which Banfield replied yes. The motion passed unanimously.

BOARD MEMBER NOMINATION: Aaron Banfield, seconded by Don Boles, nominated Dan Fiehrer to OVKA Board of Directors. Fiehrer accepted the nomination which will be voted on next month during an executive session.

ADJOURNMENT TO EXECUTIVE SESSION: Aaron Banfield, seconded by Rick Coombs, motioned to adjourn the meeting to an executive session at 7:40 p.m.

EXECUTIVE SESSION: Having been nominated at the August 1, 2023 board meeting, Brian Huntsbarger was unanimously voted to the OVKA Board of Directors. A request was made by Ray McKibben for an executive session in one week.

ADJOURNMENT OF EXECUTIVE SESSION: Aaron Banfield, seconded by Rick Coombs, motioned to adjourn the executive session at 7:46 p.m. Motion carried.

SUMMARY OF COMMITMENTS:

- Aaron Banfield – Assist with preparing chips for items to be teched, partner with the Swap Meet Committee regarding the Square accounts.
- Elliot Bokeno – Update website regarding the banquet.
- Ethan Bokeno – Conduct inventory of apparel at the next event.
- Dan Fiehrer – Partner with Ethan Bokeno, Brian Schroeder, and Brian Huntsbarger about medals and a podium.
- Brian Huntsbarger – Partner with Brian Schroeder about a list of tech items then provide the list to Aaron Banfield.
- Brian Schroeder – Partner with Brian Huntsbarger to prepare a list of tech items.

UPCOMING EVENTS & MEETINGS:

- OVKA Monthly Board Meeting – 7:00 p.m., Tuesday, October 3, 2023, virtually via Microsoft Teams Microsoft Teams (link on the OVKA website).

BOARD MEMBERS PRESENT: A. Banfield, Elliot Bokeno, D. Boles, R. Coombs, T. Cradlebaugh, J. Johnson, K. Schanie, B. Schroeder, and B. Wyke.

MEMBERS / VISITORS PRESENT: T. Abel, R. Beaman, L. Begoon, Ethan Bokeno, M. Brown, L. Coombs, D. Cradlebaugh, E. D’Agostino, T. Douglass, D. Fiehrer, L. Ford, J. Holliday, B. Huntsbarger, D. Jennings, M. Lewis, C. Moore, T. Myers, R. Neuzel, R. Pansch, L. Pike, E. Schanie, D. Shappard, E. Smith.

Respectfully submitted by Lynda Coombs, OVKA Secretary, 9/26/2023