

**OHIO VALLEY KARTING ASSOCIATION
BOARD MEETING MINUTES
TUESDAY, MARCH 7, 2023**

CALL TO ORDER: President Aaron Banfield called the meeting to order at 7:00 p.m. and welcomed everyone.

SECRETARY'S REPORT: Lynda Coombs made a motion to accept the February 7, 2023 board meeting minutes with a correction to the wording in the section titled, Board Member Officer Nomination" on page 7 to remove "at the" after the word "nominated" in the first sentence on the second line. The motion was seconded by Rick Coombs and passed with nine in favor and one abstained (Holliday).

TREASURER'S REPORT: On behalf of treasurer, Jason Gregg, Lynda Coombs provided the treasurer's report. Josh Johnson inquired if all bills are paid to which Aaron Banfield replied they are not and reported we have not paid for the tracks for last year. He added he has been in communication with both tracks so we can close the books from last year. Brian Schroeder reported reimbursement for the laptops is owed to him. Bruce Wyke stated the Swap Meet payment was mailed and he does not know if that has cleared, as well as a check for the \$1,000 deposit for next year. Banfield discussed funds from the Swap Meet that need to be moved from the credit card account.

COMMITTEE REPORTS:

TRACK IMPROVEMENT: Ray McKibben reported a list is being developed for the upcoming clean-up day. He added there is no update yet about whether a transponder can be repaired. Ted Cradlebaugh asked if the stand in turn three is going to be raised. Aaron Banfield responded his dad is going to address it when the weather is good. McKibben provided an update about the golf cart and bike and said he will be going through all of the vehicles when the weather is better. McKibben made a motion to appropriate \$300 for a battery for a Coleman starter and the balance to be used for track vehicle maintenance. The motion was seconded by Ted Cradlebaugh and passed unanimously. Dylan Cradlebaugh reported it came to his attention in the past month that we are going to need a head flagman, as well as a set of flags, since the previous head flagman had his own set and it has been a while since the club purchased them. Dylan Cradlebaugh asked for Banfield's assistance in providing information about who to go through to make this purchase. Banfield made a motion to set aside \$175 with taxes and shipping for a new set of flags for the head flagman. McKibben shared there is a company we were buying flags from in Cincinnati and he will provide that information to Banfield. Banfield has some sources as well but would like to buy from a Cincinnati company if possible. Ted Cradlebaugh seconded the motion which passed unanimously.

SHOWS & PROMOTIONS: No report.

SPONSORSHIP / PIT SPOTS: On behalf of Michael Lewis, Aaron Banfield shared that we are reaching out to some people that haven't paid and said we're trying to give them until Friday to respond then we are going to release these spots. He stated if you haven't paid for your spot yet, please reach out to Lewis and make sure that gets squared away. Banfield added there are a lot of people asking for spots. Ray McKibben asked that this be posted on Facebook and shared there have been a couple of people who have tried to reach out. Banfield explained he will do a general post reminding people and he is going to reach out to those people individually; he is not going to throw a list of who has not reserved pit spots out there. Bruce Wyke stated

these things need to originate from the website; he has had several calls from people who say they go to the website and they can't find the information. He stated we need our primary repository for all things karting on our website and then we can push that out to Facebook posts. Wyke said we're always talking about let's post it on Facebook as our primary source of communication and it's simply not the case. He added let's make sure the information gets on the website.

MARKETING & DIGITAL COMMUNICATIONS: Ethan Bokeno extended thanks for nominating him to lead the charge. He said he would like to echo what Bruce Wyke brought up and explained he is limited right now with where we are with the website and how we can move forward with that. He shared we can update content such as new board members and the rule book; he thinks the rule book got added, but he would like to have that discussion and then from there we can talk about priorities and ideas that he has in moving forward. Aaron Banfield reported has been in communication with Gary Osterholt and the website should be migrated within the next two weeks then Bokeno should have the credentials to do what he needs to. Wyke responded he disagrees with that tact going to a person's server for a couple of reasons. He stated he feels it is in the best interest of the club and the people that are going to be shepherding these things in the future that we bring this back to GoDaddy and noted we already own the domain. He suggested we go ahead and purchase the website server and said we can add some other things if we so desire. Wyke said he feels strongly about it, that we should invest about \$150 for the year to have ovka.com, have our domain, have our own e-mail addresses, and facilitate our own direct e-mail campaigns. He stated that he knows he is kind of stepping over top of Ethan Bokeno a bit but as a board member, he feels uncomfortable with this thing being parked on a server that we don't really know and don't really know what's going on. Wyke added the day comes when Banfield, Ethan and Elliot Bokeno, and himself aren't here, we owe it to those people to set up this infrastructure in this online foundation correctly and he thinks now is the time to do it. Wyke reported if we go with GoDaddy, Osterholt has told him he can zip that thing down and it back on in one day. Wyke thinks the route to go is purchase the website service from GoDaddy, we maintain everything the same, Osterholt zips the thing down, we give him access to the website; Osterholt unzips it, tests it, loads it, tosses us the keys and off we go. McKibben replied he likes that idea and noted he renews our domain name for five years at a time and asked if there is a way we can renew this for a couple of years at a time because he doesn't foresee us moving it off of there. Wyke replied he's not sure that's the answer but he knows speed and simplicity is the answer and even simplicity will happen if we move this thing to GoDaddy even if we just pay for one year and we reassess where we're going to go, what we're going to do, it gives the Bokenos and Wyke some latitude on developing the website and starting to use the website for what it's meant to be and that's our go to place, our hub where people go to when they want to find out how to get started in karting; where people find out how to get started in karting. Wyke said we can start building that content and building that around the website and then things that go on the website flow out to the other platforms. Wyke said he would like to hear from Banfield. He further stated he feels it is really important we gain control of the things that we'll have and with GoDaddy; we get three email addresses; we have info@ovka.com and we could have swapmeet@ovka.com; we could have could send out our direct e-mail campaigns and not get shut down by spam filters because they're coming from a personal address, it's coming from a domain and website. Brian Huntsbarger said maybe he can help with this; he doesn't understand what the concern is as he used to do big moves for companies and they would literally lose two ping attempts from machine to machine, not a day. He explained the process for this type of transition and offered his assistance. McKibben explained this is the third time the OVKA server has been moved and provided some past history. He said we are going to go to a better platform and a lot more

services that Wyke just listed; he thinks this would be a good move. Ethan Bokeno responded he would love to hear some of Huntsbarger's background knowledge on this. He said what he heard Wyke say he tends to agree with; that there's some hesitancy to tie this down to individuals because as you know, people come and go with this club. Ethan Bokeno further stated Gary Osterholt did a great job and he's stepping away from it; he agrees with Wyke's approach. Banfield stated he does not really care where it's hosted; there is someone he knows that is a web hosting company locally but he has no problem with it going to GoDaddy. The one thing that Banfield would ask is that it is made sure who is doing updates to WordPress on their hosted site. McKibben replied Elliot or Ethan Bokeno or whoever has the password to access would be doing the updates directly. Banfield stated that's the one thing that he would make sure; if that's the route that we want to go, that's fine. He said the WordPress updates are extremely important because that's a highly hacked platform and make sure we understand ahead of time who's responsible for the updates and there's a plan in place to make sure that happens. Banfield added if that works, then he has no problem with GoDaddy. Wyke inquired how that is being approached with the person Banfield knows. Banfield replied that's what they do; they would be responsible for that. He discussed a transition plan from Osterholt and said ideally there is a four-hour window that lets globally DNS update where both servers are online so traffic shouldn't get lost. Banfield stated he has no problem with GoDaddy and said you have got to make sure to look at the upgrades and you have a good answer for that. Ethan Bokeno proposed having a breakout session with the people involved; Banfield asked him to give him a call. Wyke discussed extracting Microsoft Suite pieces that could help extract Excel spreadsheets from timing and registration. He discussed the importance of getting this up and running and getting updates made. Ray McKibben, seconded by Bruce Wyke, made a motion to appropriate up to \$500.00 for the website transition team to do what they have to do to get this up and running. The motion passed unanimously.

TECH DEPARTMENT: Ted Cradlebaugh will contact Aaron Banfield to discuss the tech department. Lynda Coombs asked for assistance in updating the 2023 tech sheet. Aaron Banfield is checking on updates and will provide them to Coombs.

OLD BUSINESS:

TECHNOLOGY / COMPUTERS: Brian Schroeder has five new laptops which Aaron Banfield will make arrangements to get from him then get them set up with the software.

NEW BUSINESS / OPEN DISCUSSION:

CLEAN-UP DAY: Aaron Banfield reported clean-up day is Saturday, April 8th, starting at 11:00 a.m. He reported he is working with Gary Gregg and Ray McKibben to get a complete list. Banfield reviewed some things that will be addressed, including, putting out bags and trash cans, a lot of clean-up, and painting the start/finish line, tram lines, and other painting. He added one of the things he would like to do is deck the tech barn rafters that are currently open and noted there are some other projects. Banfield made a motion to set aside up to \$1500 for clean-up day which will give us the budget to buy the supplies and food for the crew working. The motion was seconded by Ray McKibben and passed with eleven in favor and one abstained (Holliday). McKibben will check how many bags there are then inform the board. He asked Rainer Pansch to inquire if the Vets can assist with helping with the bags at clean-up day.

WORKER APPAREL: Ted Cradlebaugh suggested supplying shirts to workers that separates them from everybody else. Bruce Wyke responded that is a great idea; Aaron Banfield agreed. Dylan Cradlebaugh suggested workers be provided two shirts per person and discussed shirt options. Banfield reviewed potential quantities and options for shirt companies were discussed.

Dylan Cradlebaugh will obtain sizes and review options. Following discussion, Banfield made a motion to set aside \$1,250 for race worker uniforms and let Dylan Cradlebaugh make that call. The motion was seconded by Ted Cradlebaugh and passed with ten in favor and two abstained (Golladay, Holliday).

PIT SPOTS (Revisited): Brian Huntsbarger reported he has some new members who are going to be joining and he is going to try to help them out. He shared that there are a lot of questions around the process, and that it does not feel transparent; Huntsbarger doesn't know what to tell him because he doesn't understand it either and didn't know until today that we were waiting until Friday. Aaron Banfield replied he made that call when he spoke with Michael Lewis and said he will reach out to these people personally. He explained the reason is some of these people have given a verbal commitment and he wants to make sure they have an opportunity and understand that when we give the spot away, there is no taking it back for this person because they didn't pay. Further discussion was had about the process and how it has been handled historically. Huntsbarger expressed his concern that the process can be difficult for new members to understand. Bruce Wyke asked Huntsbarger to ask his new karting friend to send an email to the board and let us know that he would like to have a pit spot and if that is connected with Huntsbarger or where they would like to be; that way, we will officially make sure that he is known to be on the list. Huntsbarger reported there are two people and possibly another. Wyke explained this is a transition and he thinks it leans back to how can we put this on the website and make it clear for everybody; pit spots should definitely be one of our goals. Huntsbarger said he is just pointing out that it's almost impossible for a new member to understand what we're all talking about and the fact that we're talking about it here isn't exactly where a new member is going to go. Banfield extended thanks to Huntsbarger for his input.

ADJOURNMENT TO EXECUTIVE SESSION: Aaron Banfield, seconded by Rick Coombs, motioned to adjourn the executive session at 8:06 p.m. Motion carried.

BOARD MEMBER: Having been nominated on January 21, 2023, Elliot Bokeno was unanimously voted to the OVKA Board of Directors.

BOARD MEMBER QUALIFICATIONS: Ray McKibben suggested that at some point, board member qualifications be laid out.

BOARD MEMBER FUTURE PLANNING SESSION: Aaron Banfield made plans for a board member future planning session.

ADJOURNMENT OF EXECUTIVE SESSION: Aaron Banfield, seconded by Bruce Wyke, motioned to adjourn the executive session at 8:26 p.m. Motion carried.

UPCOMING EVENTS & MEETINGS:

- OVKA Monthly Board Meeting – 7:00 p.m., Tuesday, April 4, 2023, via Microsoft Teams virtually (link on the OVKA website).
- 2023 Clean-up Day – 11:00 a.m., Saturday, April 8, 2023

SUMMARY OF COMMITMENTS:

- Aaron Banfield – Assist with ordering flags, provide 2023 tech sheet updates to Lynda Coombs.
- Ethan Bokeno – Contact Aaron Banfield to discuss website transition.
- Ted Cradlebaugh – Contact Aaron Banfield regarding the tech department.

- Brian Huntsbarger – Ask new karters to email the board about pit spots.
- Ray McKibben – Assist with maintenance of track vehicles and Coleman starter, provide information about flag company in Cincinnati to Aaron Banfield, check on quantity of bags at the track then inform the board.
- Rainer Pansch – Ask Vets about their availability to assist with setting out bags at clean-up day.

BOARD MEMBERS PRESENT: A. Banfield, D. Boles, R. Coombs, T. Cradlebaugh, S. Golladay, G. Gregg, J. Holliday, J. Johnson, R. Landes, R. McKibben, K. Schanie, B. Schroeder, and B. Wyke.

MEMBERS / VISITORS PRESENT: M. Abel, T. Abel, R. Beaman, Elliot Bokeno, Ethan Bokeno, L. Coombs, D. Cradlebaugh, E. D'Agostino, D. Fiehrer, B. Huntsbarger, D. Jennings, R. Johnson, C. Moore, T. Myers, R. Neuzel, R. Pansch, and D.C. Shappard.

Respectfully submitted by Lynda Coombs, OVKA Secretary, 3/28/2023