

OVKA BOARD MEETING AGENDA
7:00 p.m., TUESDAY, November 5, 2024

WELCOME & OPENING REMARKS – Aaron Banfield
BOARD SECRETARY’S REPORT – Dawn Schroeder

- Motion to accept the minutes, seconded by Elliot, passed unanimously

TRACK SECRETARY’S REPORT – Lynda Coombs

- Will membership fees stay the same or should it change? \$50 before April 1, \$65 renewal after April 1 - Stay the same
- Will we still send the paper membership form this year?
- The mailing will be sent by the third or fourth week of November
- Only members can vote at the annual meeting at the banquet
- Families start calling Lynda about their kart numbers before April 1
- Brain H suggests we look into the fees of Alpha Timing as a write off on the taxes as a service charge just like if we bought a piece of software
- We are a C7, so we need to look into this with our accountant

TREASURER’S REPORT – Elliot Bokeno on behalf of Jason Gregg

COMMITTEE REPORTS

- **Shows & Promotions – Don Boles / Brian Schroeder**
 - If anyone has ideas for shows contact the Ethan or Elliot

- **Sponsorship / Pit Spots – Dan Fiehrer**
 - Link to be on the website to see the map of spots and to reserve them
 - Dan made a motion to raise the cost for premium and non premium spots \$10 (premium \$160, non-premium \$110) in order to offset some of the new fees for digital costs like the credit card charge. Seconded by Don Boles, passed unanimously
 - There will be a QR code on the mailing papers with a link to the spots
 - Don asked if the pit spot money was kept separate because it is supposed to pay for the ambulance
 - Ray asked if the cost of sponsorships would increase also because of the pit spot increase. Rick Coombs confirmed this will have to be increased also, so sponsorships will also increase by \$10.

- **Marketing and Digital Communications – Ethan Bokeno**
 - Promo ad for the swap meet is being created to place on Facebook and Instagram and Kart Chaser before SKUSA
 - Have we reached out to the local clubs about coming to the swap meet and also promote on their social media?
 - MCC has attended the swap meet in the past and should be contacted
 - Investigating Alpha Timing for registration weekly as well as memberships
 - The form/QR code needs to be placed online for the banquet

- **Tech Department**

- Elliot and Aaron talked with a couple people and will send something out to the board members soon

- **Swap Meet / Trade Show Committee - Dan Fiehrer / Elliot Bokeno / Rob Neuzel / Kurt Schanie**

- We are at the same place as we were in last year at this time
- Elliot will reach out to Sean Bailiff to see if he will be coming
- Does anyone have ideas of who to reach out to
- Elliot and Ethan have a secondary list of contacts that they will start contacting
- Don H can get in touch with some of the dirt track people
- The flier is downloadable but if you need physical media, let Elliot know
- Reaching out to Magic because they always have one year old karts to sell and they are an Ohio based team

- **Banquet - Emily Schanie / Anna Bokeno**

- Only 8 mail in registrations last year, can we make a full commitment to online only registration? Decided to go for full online registration this year
- Emily has a QR code dedicated to Banquet information and registration
- Lynda asked if Emily wants a paper in the mailer about the banquet or if a QR code included on the cover letter is sufficient. No additional paperwork in the mailing
- Emily's phone number will be included in the cover letter for anyone who needs help registering
- January 18th at Champion Mill in Hamilton
- There is a hotel and a block of rooms
- Eagle trophies - Can we move forward with a more modern first place trophy?
- Has anyone contacted Mike from WKA about where they got their eagles
- See if the trophy company can incorporate the eagle into their design to honor the tradition

OLD BUSINESS

- The CD player in the tower needs to be sent in for repair
- Ray will take care of it

NEW BUSINESS / OPEN DISCUSSION

- Dan F. thinks we should raise entry fees \$5 and not add a credit card fee, we should adjust our pricing on everything in order to absorb the fees
- Possibly just race day registration like other tracks do so online registration could be a little cheaper
- Lynda asked Ethan to find out if Alpha can separate which items include a fee and which can be fee free
- Elliot said that was part of the discussion with Alpha Timing already and they will explore that more
- Dan asked that the chart be emailed to the board when Alpha Timing outlines all the fees
- Elliot has a draft of the 12 race schedule that avoids all holidays and the races at MCC
- Don B asked about the number of drops

- With life outside of racing, we should have at least 1 drop but most clubs have 2 drops for schedules over 10 races
- Ethan Bokeno made a motion for an 11 points race schedule with 2 drops
- Ted amended the motion to be a 12 points race schedule with 2 drops. Seconded by Rick Coombs, passed unanimously. This motion locks in the number of races but not the dates yet.
- We will lose revenue and therefore things like the banquet would have to be adjusted. It can be done, but we need to keep this in mind as we make the schedule change
- We have a lot of added expenses going into next year like the tech director, and more corner workers that we need to keep in mind
- The average races in the area is 13
- We will lose money from the tire contract that is based on kart count
- Will there be any weather date? Elliot will probably just add a Saturday date before a Sunday if he adds any weather date
- Ted suggests maybe adding one double header if it is possible. Elliot referred to the survey that indicated a dissatisfaction with double headers
- Elliot may have to make changes based on the large clubs like CKNA and Route 66 coming to G&J; this may include a double header if necessary
- November 17 will be a Powerhouse Pizza party for the Kid Karts and if the weather permits they may practice at the track
- There have been proposals from Hoosier and MG for our new tire contract
- There is a big difference between the two proposals
- Much discussion from the members including the feeling that we should adopt tires that are run at other local clubs with the thought that other racers will join us on their off weekends. We would likely need a 25 or more kart increase each week
- Rick Coombs made a motion to run Hoosier tires for the 2025-2026 seasons with compounds to be determined at another time. Seconded by Ted Cradelbaugh; Tabled to executive session by Elliot B; Motion passed 5 votes for (Bokeno, Boles, Coombs, Cradelbaugh, Schanie); 2 votes against (Fiehrer, Neuzel)

ADJOURNMENT to executive session

- Ethan Bokeno made a motion to adjourn at 9:22 PM, seconded by Ted C.

UPCOMING EVENTS & MEETINGS

- OVKA Monthly Board Meeting – 7:00 p.m., Tuesday, December 3, 2024, via Microsoft Teams virtually (link on OVKA website)