

OVKA BOARD MEETING AGENDA
7:00 p.m., TUESDAY, October 1, 2024

WELCOME & OPENING REMARKS – Aaron Banfield

BOARD SECRETARY'S REPORT – Dawn Schroeder

- Motion to accept the minutes from the September meeting. Seconded by Dan F; passed unanimously

TRACK SECRETARY'S REPORT – Lynda Coombs

- Forms for the annual mailing
- \$50 before April 1, \$55 after?
- Tabled until after the executive session this evening

TREASURER'S REPORT – Aaron Banfield on behalf of Jason Gregg

- We will be able to square up with Gary for the season because Aaron just got a total from G&J Kartway.

COMMITTEE REPORTS

- Track Improvement – Ted Cradlebaugh / Gary Gregg / Ray McKibben
- Getting a list from Shelley including the decking
- Ray did some repairs after the wind storm
- More pavement down the hill

- Shows & Promotions – Don Boles / Brian Schroeder
 - Cavalcade is canceled because of the convention center construction
 - PRI? Boat Show? Look at events at the Sharonville Convention Center
 - Are we interested in looking at these kinds of events?
 - What is the success rate of these types of paid events versus the free ones like Cars and Coffee
 - Parades?
 - Dan says grass roots, where the karter is rather than big festivals etc. We can set up a couple dates at Full Throttle this winter
 - Brian H suggests some Corvette Club connections (the man who named the Corvette is from Camden!)
 - Rainer suggested an ongoing advertisement with a video loop, interactive poster type with a kart
 - Brian S wants to get a group together to talk about advertisements next Tuesday at 7 on Microsoft Teams

- Sponsorship / Pit Spots – Dan Fiehrer
 - Rex and Dan met and exchanged data
 - Dan will be reaching out to everyone
 - Checks would be preferred method of payment so that it is easier to trace
 - Maybe number the spots along the fence to help clarify
 - Have a map at the gate for new people to know where to pit
 - Consider leaving some big spots for visiting big rigs
 - Money goes towards the EMT and not to the Greggs

- Address the winter storage, clean up the campers by the end of October

- **Marketing and Digital Communications – Ethan Bokeno**
 - Alpha timing investigating with Lynda
 - Merchandise shop is live [online](#)

- **Tech Department –**
 - Looking for a tech director

- **Kid Karts - Emerson D**
 - Nothing new
 - Party was canceled due to weather
 - Planning something fun in the off season

- **Swap Meet / Trade Show Committee - Dan Fiehrer / Elliot Bokeno / Rob Neuzel / Kurt Schanie**
 - They need a vendor list
 - Bokenos can pull up last year's list
 - Thank you to Aaron's graphic designer for helping with the flier
 - Rob is going to start asking for volunteers
 - Robert's Centre will block 43 rooms based on last year, we need to book at least 35 to get discount
 - Update the date on the logo
 - DART Club is donating 300 silver platter/plaques
 - Update the Swap Meet website page
 - Limit the number of seminars except for an Intro to Karting but it took away from the vendors
 - Were the seminars attended by people just coming to the seminar and therefore not taking away from vendors?
 - Continue to do the tech seminars because we charge them and it offsets the cost of the room rental
 - Dan needs to see a timeline and how to get the fliers printed
 - Aaron will help find where to order fliers

- **Banquet - Emily Schanie / Anna Bokeno**
 - Kid Karts - Comer 2.71, 206 had 1.36 average
 - 206 champion nearly all season - maybe have the new year embroidered on last year's jacket
 - Comer champion participated all year - new winners
 - Micro 1.64 average - no jacket but place trophies - champion was at all races
 - 420 averaged 3 racers
 - Yamaha averaged 2.79
 - Did you find the Eagles? What about changing the trophies for this year?
 - The eagle is seen as a championship across all racing.
 - Emily will reach out to the trophy company to see what they can mock up for championship trophy
 - Tires - board needs to decide what tires will be spec so they can be ordered for the banquet

- Motion to approve championship jackets for kid karts first place LO206, first and second Comer, and first place Micro. Seconded by Aaron; passed unanimously

OLD BUSINESS

NEW BUSINESS / OPEN DISCUSSION

- Highest octane (100) \$12.30 per gallon, skids of drums
- KA and Mini require 95
- MS 98 is what other tracks use
- 4 stroke available locally
- Get records from Gary to see how many gallons we use
- Can we buy a big sign pointing to the track? Let's get with Gary to make sure it is allowed.
- We need to make tire decisions right away. We will be discussing the two tire proposals during the executive session.
- Randy is resigning as a board member. This is his last meeting as a board member after 20 years as a board member!

ADJOURNMENT to Executive Session 8:17

UPCOMING EVENTS & MEETINGS

- OVKA Monthly Board Meeting – 7:00 p.m., Tuesday, November 5, 2024, via Microsoft Teams virtually (link on OVKA website)