

**OHIO VALLEY KARTING ASSOCIATION
BOARD MEETING MINUTES
TUESDAY, AUGUST 2, 2022**

CALL TO ORDER: President Aaron Banfield called the meeting to order at 7:00 p.m. and welcomed everyone. Banfield reported the option of participating via phone is available and thanked Gary Osterholt and Michael Lewis for updating the information on the website.

SECRETARY'S REPORT: Lynda Coombs, seconded by Aaron Banfield, made a motion to accept the July 5, 2022 monthly board meeting minutes as published. The motion passed unanimously.

TREASURER'S REPORT: On behalf of Treasurer Jason Gregg, Lynda Coombs provided bank balances. Josh Johnson asked what is outstanding. Aaron Banfield replied he believes expenses are pretty current and we owe the track for a couple of races. Ray McKibben stated there are fifteen or so transponders outstanding that were sent out. Banfield will review and reconcile expenses.

COMMITTEE REPORTS:

SPONSORSHIP / PIT SPOTS: No report

SHOWS & PROMOTIONS: Rainer Pansch said he worked the Cincinnati Boat, Sport, and Travel Show last year and asked if it is known if we had any new members from that event. Lynda Coombs replied the entry forms could be gone through to see if anyone listed this show as how they found out about OVKA. Bruce Wyke asked if we are going to consider two booths this time instead of one. Schroeder reported the amount was \$800 last year so it would be \$1,600 for two booths and this does not take into account electric. Dates of the event are January 20 through January 22, 2023 and January 25 through January 29, 2023. Schroeder noted the first weekend we have our banquet going on. Jeanette Holliday added the banquet is January 21, 2023. Schroeder stated so just like last year, we can attend January 25 through January 29, 2023. Pansch reported he saw far more interaction at the boat show than the car show to which Dan Fiehrer agreed. Aaron Banfield and Bruce Wyke discussed collecting contact information, including email addresses, from visitors who are willing to share that at the show. Wyke explained there is going to be a direct email campaign about what is going on with OVKA, including promoting the Swap Meet. Banfield, Wyke, and Pansch discussed a potential prize giveaway. Brian Huntsbarger offered to provide a kart racing simulator for the show. Following further discussion, Aaron Banfield made a motion to dedicate up to \$2,000 for two booths, electric, and have some cash for material or a prize for the 2023 Cincinnati Boat, Sport, and Travel Show. The motion was seconded by Brian Schroeder and passed unanimously.

SWAP MEET: Bruce Wyke presented a spreadsheet and reviewed a plan for the 2023 Swap Meet that included task assignments, estimated expenses and income, and seminars. He explained he needs to get funds allocated for promotions and advertising. Wyke reported he and Josh Johnson are working on some additional ways to generate income, including Swap Meet sponsorship, raffles, and apparel. He explained they are doing away with the 8½" by 11" flyer and will have 2,500 full-color printed 5" by 7" postcards; the front of the postcards will have pictures and the back will have details about the event and a QR code that will drive people to the web page and where they can sign up online. Wyke discussed options for media marketing

and having banners. He explained with the spreadsheet, at meetings to come, you will be able to see what has been allocated and what has been spent. Following discussion about marketing and raffle prizes, Aaron Banfield said this is great information and format and Wyke did a nice job. Banfield added once the new karter Meta ad campaign gets going, he would like to come back and look for more; start that early and look at the results. He suggested working with Gary Osterholt who has expertise in this area. Banfield further stated if Wyke feels they need to come back and talk about more there, he thinks it's a good investment because not only does it help the Swap Meet, it potentially drives more members. Dan Fiehrer discussed inviting some new vendors and how there wouldn't be the cost of shipping. Wyke added we should try to find those folks so if it's not affordable to ship, if they were to show up, that would be a good thing. Banfield said it is an opportunity for vendors to get their name out there. He added that some of the vendors had supply chain issues last year and he hopes they will return. Lynda Coombs inquired about having a save the date half-sheet to give out at the Vintage Karting Association event being held August 25th through 27th. Wyke replied their goal is to have the postcards ready for that. Johnson added if anybody is going to Commercial Point, that will be a good opportunity to take save the date postcards. Rainer Pansch suggested reaching out to suppliers. Bruce Wyke made a motion to allocate \$6,400 for Swap Meet promotion, advertisement, and general operating expenses. The motion was seconded by Aaron Banfield and passed unanimously. Banfield thanked Wyke for the presentation.

MARKETING: No report.

TECH DEPARTMENT: Aaron Banfield explained he anticipates Ted Cradlebaugh will be requesting funds for some additional tech tools.

TECHNOLOGY: Michael Lewis reported he will be addressing getting some new pictures on the OVKA website.

TRACK IMPROVEMENT: Ray McKibben reported he dug four holes for the new observation tower and will be getting the posts set then the deck needs to be built. He has an invoice that is part of what was allocated for a post hole digger and fuel.

OLD BUSINESS:

BYLAWS: Aaron Banfield said a draft of the bylaws was sent out July 19th. Banfield said he would like to give everyone another month and put this up for a vote next month and asked if there are topics of conversation or questions to discuss now. Brian Schroeder said in the bylaws in appendix A, numbers five and six, it refers to failed motions specifically, but it could also be a passed motion. He noted in appendix A, number five, it says failed motions are motions that are voted on and fail to pass; it could be passed motions are motions that are voted on and fail. Schroeder said the same thing kind of goes with appendix A, number six, at the end we have "This does not apply to dead motions; motions that fail can be reconsidered but if they fail a second time, they are considered a dead motion". He thinks that last line should be altered to motions that pass or fail may be reconsidered for a period of six months. Schroeder said several months ago we did have a passed motion that we reconsidered and we turned it around; the way it's currently worded is just failed motions can be reconsidered but he thinks we also want to note that passed motions can also be reconsidered. Banfield replied in the bylaws a passed motion can only be reconsidered at the next meeting; you can't vote for a passed motion from two meetings ago and ask for a revote so in section five, he doesn't think a failed

motion could be considered something that did pass; now if this meeting we pass a motion and next meeting we revote and it fails, then it is a failed motion because it failed to pass. Schroeder replied that's fine. Banfield read appendix A, number six: "Any board member on the prevailing side of a previous vote can make a motion to reconsider. It must be done at the same or next monthly meeting only, and must receive a second to proceed. This does not apply to dead motions. Motions that fail can be reconsidered but if they fail a second time, are then considered dead motions". He asked what Schroeder he would like to see changed there. Schroeder replied he was thinking the last line, this does not apply to dead motions; basically, if they passed, they can be reconsidered. There have been two instances where we had passed motions that have been reconsidered and brought back up the next month but we don't have it noted in the bylaws that a passed motion can be reconsidered the following month. Banfield read, "Any board member on the prevailing side" and said that could be a win or loss. He said if Schroeder would like to clean up that language, he would absolutely be open to it. Banfield asked if there is anyone who is not on the board who would like a draft copy. Ray McKibben asked for the latest copy with Schroeder's suggestions.

MEETING TECHNOLOGY: Aaron Banfield reported a dial-in number is now set up and said if we want to talk about switching to another format, we can do that now. Brian Schroeder reported Google Meet basically does the same thing, is lower cost, provides a printout of those that attended the meeting, and there is a dial-in number for 250 people. He said right now, he suggests we stick with what we have as this is working, people are used to it, and he doesn't think we should be changing anything. Banfield responded he is good with that.

PREREGISTRATION: Lynda Coombs reported at race nine, we had one racer with two entries who used pre-registration. Aaron Banfield explained for those who were not on the last board meeting, a year or two ago, we added preregistration and there is a cost for it for our software provider doing her part. He reported the number of people participating in preregistration has dropped significantly and we have good ideas why. Banfield said we as club require the signed release for every race so for people who may have thought preregistration would be they didn't have to come up to registration and wait in line to do anything, that's not the case. He explained there is a significant amount of effort for not only our software provider to get the file ready and ship it back to us, there is significant time involved on Lynda Coombs part. Based on the number we have, he would like to us stop using it; for one or two karters to take advantage of that, the amount of work that goes into that, it doesn't seem worthwhile. Ray McKibben responded he doesn't disagree; he thinks if the decision is to stop using it. He added an announcement should be made to give notice at the next driver's meeting just to be fair and said with the time and effort and funding, until the insurance company decides that we can overcome the obstacles that's not making it worthwhile anymore and asked Banfield if he is correct. Banfield said it's a conversation between insurance and our attorney on that and he doesn't see that changing anytime soon because the attorney recommendation was best to protect the club. He added finding a technology like DocuSign or something like that is complicated; everyone says it's real easy, it's not and he agrees with what McKibben said. Coombs reported she checked with our software provider about incorporating something like DocuSign into the software and that is something that cannot be done so it would be separate. Banfield asked if we should conclude preregistration after race ten or carry on through the season and said it is a lot of work goes into making this happen for one or two racers. Josh Johnson suggested we

discontinue it to which Bruce Wyke agreed. Aaron Banfield made a motion that after race ten we discontinue preregistration with OVKA. Josh Johnson seconded the motion. Schroeder asked if we can talk to those individuals next race and explain what our thoughts are, listen to them, and maybe come back to this motion next month. Banfield explained there is a motion on the table that has been seconded, Schroeder can make a motion to table this and that would be the next step. Schroeder asked if we are talking two or three people. Coombs provided the stats: race nine-one racer/two entries, race eight-one racer/two entries, race seven-preregistration was not open due to miscommunication, race six-zero, race five-two drivers/four entries, race four-zero, race three-two drivers/four entries, race two-one driver/two entries. Banfield asked if anyone asked about race seven not having preregistration which Coombs replied she did not have anyone but cannot speak for anyone else at registration. Schroeder asked if it is the same racer to which Coombs replied yes. Banfield said he can get that name and call them and talk through it. Mark Heber said he was one who had been using it then the race it got closed down, he stopped using it; it was no big deal. Dan Fiehrer said he just learned recently there is a fillable PDF registration and that will save time; he was ecstatic to learn that and it ought to be announced at the driver's meeting. Bruce Wyke said they have been printing those out for a long time; it's a timesaver. He suggested we just contact those people and let them know it's not going to be back up. Banfield asked Schroeder if he wants to make an amendment to table this until next month or is he good with it going to a vote. Schroeder replied he is good. The motion as voted on and passed unanimously.

TIRES: Aaron Banfield reported he will get an RFP sent out to Hoosier, MG, and Vega and asked if there are other tire manufacturers he is missing; no response. He will ask them to turn it around in thirty days or less; hopefully they can turn it around quick, and we will discuss it at the next board meeting. Rainer Pansch asked if these are not the same tires we are tire testing and why are you asking for different things. Banfield explained it's a Request for Proposal; it's going to the tire manufacturer and saying next year our contract is currently available and asking what offer they will give us for a proposal. He further stated it's the first step in getting them to make bids essentially in what the package looks like; it's the financial side of it and has nothing to do with kart testing. Banfield said he thinks at this point testing tires is going to be counterproductive and a mistake. He further stated we know those three brands of tires; there's enough experience and whatever tire we go with, we're all going to be on the same tire. Banfield said he thinks the best thing is to look at what they're willing to sell their tires to our members for, what they're willing to compensate the club, and shared current benefits. Banfield stated he has big concerns about going with any other tire manufacturer; those are the big three and discussed potential supply chain issues with a smaller manufacturer. He thinks there are enough people that have run Hoosier, MG, and Vega tires that we can talk about the profile; and if we're all on the same tire, if we want to go with a harder compound, we can all go with a harder compound, the tires will last longer and we'll all be equally slower. Banfield added at this Point this late in the season, he does not see the benefit of tire testing.

NEW BUSINESS / OPEN DISCUSSION:

CLEAN-UP DAY: Ray McKibben asked if the start time is 11:00 a.m. Lynda Coombs replied the printed copy of the 2022 schedule shows 11:00 a.m. McKibben noted that is much later and thought if earlier, we would get done quickly. Aaron Banfield said he can take a look at that and a lot of that will be driven by the work list. He said we have gotten amazingly efficient and McKibben has gotten amazingly efficient with getting the bags on and off quickly. McKibben said he has to thank the amazing Racing4Vets for handling those bags. Rainer Pansch explained Racing4Vets has committed to racing at Kart-o-ween which is the same day and can do work at or after the BKC event. Banfield replied he appreciates the effort the Vets do and that people are racing other events; there is ever so much work that can be done other times. McKibben asked if there is the possibility after the Charity Race that the bags can be put up. Banfield said we can't take bags up until after BKC runs.

SCALE: Emerson D'Agostino shared that he observed young children playing and jumping on the scale following race eight. He explained to them that could affect the calibration and they could get disqualified. The next day, he witnessed a racer drive onto the ramp. D'Agostino suggested there be an announcement at the driver's meeting. Aaron Banfield thanked D'Agostino and said he will address this. Bruce Wyke thanked D'Agostino for taking the time to speak with the drivers as some people would walk away. Banfield asked that when we all see things like that, to try to mention it.

SPORTSMANSHIP: Emerson D'Agostino reported since Don Boles talked about sportsmanship two weeks ago he has seen a lot more camaraderie, such as high fives, that's a good race, and people being a lot more friendly; he could tell a noticeable difference. Aaron Banfield replied that's good; that's what we want; we're racing for a plastic trophy and a jacket; there's a lot of emotions that into it. He further stated at the end of the day, it's a wonderful opportunity to teach our young and our old drivers what it's about to be a part of the OVKA family. Banfield said he is exceptionally proud of this club and our folks; we have had a lot of visitors lately and we have gotten a lot of good feedback on how willing, accepting, helpful, and welcoming our people are. Boles had that idea and talked with Banfield about it. Pansch reported the Whiteland people are really liking the environment and the track and he thinks we will be seeing more of them. Banfield said that is a lot of hard work that goes from everyone; the track workers, the track officials, the tower workers, the membership as a whole has been really welcoming. He asked that if you see someone leaving that has had a problem, let him or a board member know about it. Banfield said he appreciates everyone who has been putting so much effort into it.

PHOTOS: Rob Neuzel explained he has been sharing photos with people on their personal Facebook page and asked if there is a collective Facebook page. Michael Lewis asked if Neuzel still hosts his website with pictures on it to which Neuzel said he does. Neuzel can share the link with Lewis who will have it posted to the OVKA Facebook page and website. Ray McKibben discussed having someone serve as admin for the Facebook site where pictures can be uploaded and admin approved. Lewis explained he would not want to go through hundreds of pictures and approve them as that would be labor intensive. Rainer Pansch asked if power can be given to a select few people like Neuzel who could be admin. Lewis asked if he's hearing we don't link sharing the link for Neuzel's site. Banfield said he can go with whatever is

easier. McKibben said he thinks the thing is to drive more activity on OVKA's Facebook and if Neuzel would go to Facebook and share pictures, it would drive more activity. He further stated there's nothing wrong with having the link too. Banfield said we can take a look at it to see the best way to get this done and asked Neuzel to thank his father for taking all of the pictures and said they are fantastic. Travis Myers explained he very rarely carries his phone so he greatly appreciates anytime pictures are taken then he can save them from Facebook. Bruce Wyke asked Neuzel if he would be willing to work with the Swap Meet committee for pictures. Neuzel replied he can provide however many pictures that are wanted of kids, kids in karts, on the grid, or wherever. Wyke asked if Neuzel would be willing to share the link and Wyke can start going through them and ask Neuzel for permission to use them. Neuzel will provide Wyke with the link.

ADJOURNMENT: A motion to adjourn at 8:36 p.m. was made by Aaron Banfield, seconded by Rick Coombs, and passed unanimously.

UPCOMING EVENTS & MEETINGS:

- OVKA Monthly Board Meeting – 7:00 p.m., Tuesday, October 4, 2022, in person at Full Throttle Adrenaline Park, 11725 Commons Drive, Cincinnati, OH, 45246 **AND** via Microsoft Teams virtually.

SUMMARY OF COMMITMENTS:

- Aaron Banfield – Review and reconcile expenses; inform racers at the driver's meeting about discontinuation of preregistration and refrain from jumping on the scale and driving onto the scale ramp, submit Request for Proposal to three tire manufacturers.
- Michael Lewis – Provide new pictures for OVKA website, post Rob Neuzel's photo website on OVKA's Facebook site and website.
- Rob Neuzel – Share photo website link with Michael Lewis and Bruce Wyke, assist Swap Meet committee regarding pictures.
- Bruce Wyke – Partner with Rob Neuzel regarding pictures for Swap Meet marketing.

BOARD MEMBERS PRESENT: A. Banfield, R. Coombs, S. Golladay, G. Gregg, M. Heber, J. Holliday, J. Johnson, R. Landes, M. Lewis, B. Schroeder, and B. Wyke.

MEMBERS / VISITORS PRESENT: Ethan Bokeno, L. Coombs, E. D'Agostino, D. Fiehrer, B. Huntsbarger, R. McKibben, C. Moore, T. Myers, R. Neuzel, R. Pansch, D. Schroeder, K. Schanie, and E. Smith.

Respectfully submitted by Lynda Coombs, OVKA Secretary, 8/28/2022