

**OHIO VALLEY KARTING ASSOCIATION
BOARD MEETING MINUTES
TUESDAY, SEPTEMBER 1, 2020**

CALL TO ORDER: President Aaron Banfield called the meeting to order via Zoom at 7:00 p.m. He reviewed virtual meeting etiquette.

SECRETARY'S REPORT: Lynda Coombs, seconded by Rick Coombs, made a motion to accept the August 4, 2020 board meeting minutes as published. The motion passed unanimously. Coombs reported a card was sent to Steve Tatman.

TREASURER'S REPORT: No report.

SHOWS & PROMOTIONS: Brian Schroeder raised the question whether we want to take a year off from the Cavalcade Show and use the money for postcard mass mailings. Ray McKibben said we could do additional Facebook marketing along with mass mailings. Ted Cradlebaugh asked who the postcards would be mailed to. Schroeder explained there would be a lot of behind-the-scenes work to get them into every mailbox. Dan Fiehrer shared how his business utilizes a company. He said he thinks our best audience comes through Full Throttle. McKibben suggested looking at targeting the areas of dirt bikes, motocross, motorcycle shops and boat owners. Ted Cradlebaugh asked how to obtain the information to which McKibben replied through marketing companies. Josh Johnson asked when the Cavalcade Show. Lynda Coombs responded it has been in January. Schroeder said we could reallocate the funds with the virus going on. Don Boles reported in the past we did a 28-minute video that was shown on public broadcasting. Banfield discussed considering participating in the Travel, Recreation and Leisure Show where there are people with discretionary income. Schroeder expressed concern about spending \$1,100 to \$1,200 on Cavalcade and said we need to look at what's the best bang for our buck. Rainer Pansch raised the question whether there is any way to advertise online, such as with iRacing. Banfield replied we could do tagging through Facebook. Ted Cradlebaugh asked how many people we have gained from Cavalcade. McKibben said he always hears two to three people and he knows of one who connected through Don Boles at the Piqua Show. Lynda Coombs explained some people complete the section on the entry forms that asks how they found out about OVKA and said someone could use the forms to collect that data. McKibben suggested doing prize drawings for those who answered. Scott Golladay said he is curious to know if anybody has seen Cavalcade on the forms. He added he likes the idea of a mass mailing and said there have to be some online ways as he has been advertising online for years with video and it won't cost us anything. Schroeder discussed how years ago a pizza place would walk the neighborhood dropping off flyers. He stated he hates to not go to any type of show this year. Banfield said he would like to see some of the monies go to digital marketing. He added \$500 on Facebook can go a long way. Pansch asked if there is any way to get people in a kart. Ted Cradlebaugh explained at shows we tell people to call any board member and we will get them into a kart to try. He reported his family has passed out flyers in neighborhoods. Pansch suggested auctioning off free races. McKibben shared he has put new people into his kart. Lynda Coombs raised the question whether we want to attend the Indy Circle Track Show in January as they have had low attendance and said we need to see what happens due to the pandemic situation. Bruce Wyke shared his experience in prospecting and discussed determining who the demographic is. He added developing a list is real easy now and said flyers are the most expensive part. Wyke was approached about providing one of our karts in Survivor's Alley, a vintage area, at the Cavalcade Show to display 2020 karts with karts from the 1950's. He suggested putting our flyers there instead of incurring the cost and offered to assist with marketing.

SPONSORSHIP / PIT SPOTS: Josh Johnson explained when there is a non-OVKA event at the track, we need to move our trailers and campers. Aaron Banfield said he has asked Shelley Powers to let us know if there are any that need moved. Dylan Cradlebaugh will announce this in the driver's meeting. He added schedules could be posted at the track for everyone to see. Michael Lewis will post a notice online so everyone has fair notice. He discussed being informed one to two days ahead and living two or three hours away. Brian Schroeder said board members can take a row and walk the pits to tell people they need to move. Johnson has a list and he said Powers has drawn a map. Banfield said we will have this taken care of at the next events.

TECH DEPARTMENT: Ted Cradlebaugh explained Brad and Geoff Crutchleo would like to discuss a disqualification at the last race and reported they took the carburetor to Comet. Brad Crutchleo said they are proud to be members, have never failed tech in their eleven or twelve years and would never cheat. He reported the next day he contacted Comet who ran a test and Comet contacted Briggs. Crutchleo reported he was told the carburetor was fine and there is no reason to buy a new carburetor. Crutchleo said he would like for OVKA to send the carburetor to Briggs and if they say it is good, he would like the disqualification reversed. He explained he knows the rulebook says he should not have left with the carburetor that night and added it should be measured correctly. Ted Cradlebaugh responded being disqualified is not cheating; it means something is out of spec. Ron Swift explained it comes down to what the Briggs rule says, no removal of material and not worked on. He noted there were marks in it with too many signs it was worked on. Swift said everybody else with box stock cannot compete with a carburetor that has been blueprinted. Ray McKibben reported in speaking with David Klaus, carburetors were hand-checked and a lot got through that weren't checked. Following further discussion, Aaron Banfield made a commitment to bring the carburetor, which has been in his possession, to the track for further inspection.

TECHNOLOGY: No updates.

TRACK IMPROVEMENT: Ray McKibben reported some minor things have been done including the fuel stop switch. McKibben asked Aaron Banfield about lining up help for the stand to which Banfield replied we will figure that out when offline. McKibben discussed the need for ten short antennas and four to five new batteries. Dylan Cradlebaugh said the headsets and radios need to be gone through as the push-to-talk does not work on all of them. McKibben made a motion to appropriate \$300 for radios, headsets and antennas. The motion was seconded by Rick Coombs and passed unanimously. Ted Cradlebaugh thanked McKibben for power washing turns one and two. He said it was an improvement. Rainer Pansch discussed an addition to the track after the barn turn. Ted Cradlebaugh replied we need to get with Rick Coombs because there will need to be some tiling. Banfield said there needs to be a discussion with the track owner. Dylan Cradlebaugh asked if the tower in turn one will be built by the September race. Banfield said he will do his best.

BANQUET: Lynda Coombs reported she and Jeanette Holliday will be meeting on September 8th to discuss banquet preparations. Coombs reached out to the Marriott in West Chester to inquire about the current status of banquets being held. She was told they will be hosting a banquet in two weeks.

SWAP MEET: On behalf of Gary Gregg, Lynda Coombs explained Gregg is concerned about Swap Meet expenses. Scott Golladay reported the committee had their first meeting and have another on Thursday. He explained the Roberts Centre released the date and he asked them to hold it. He discussed the contract he received and said they added a pandemic clause. Golladay asked if we need to have Friday set-up or would it work to do everything in one day. Ted Cradlebaugh responded there would be too much confusion and suggested noon on Friday. Golladay discussed pricing for

Friday set-up. Brian Schroeder asked if set-up could be done from 4:00 to 8:00 p.m. which Golladay will check into. Golladay explained the date is being held until September 10, 2020. Cradlebaugh suggested reducing the room size to three-fourths of what we previously had. Don Boles is checking into the Montgomery County Fairgrounds and Clark County Fairgrounds who has remodeled. Ray McKibben said we need to be mindful that our date is part of a circuit for our vendors some who travel three to four hours. He expressed concern they would pull out if we reduce the time. Aaron Banfield reported he will be obtaining the vendor list and said we will call them to see their interest. Golladay explained if we sign the contract, a \$1,000 deposit is required. McKibben asked what happens if the county shuts it down to which Golladay replied it is his understanding we have the ability to renegotiate the date. He further stated he is not clear if we would get our money back or have to apply it to a new date so he will get this clarified. Golladay said it would be nice if we had a lawyer look at the contract. He reported currently they are holding events in the full area with a limit of 2,100 people. Banfield said his concern is in ten days we have to have a commitment and suggested the board meet one night from tonight. Golladay shared pricing from last year including table rental and electric. Banfield asked Michael Lewis to publish the special meeting for next Tuesday, September 8, 2020, at 7:00 p.m.

OLD BUSINESS:

PLAQUES: Aaron Banfield reported the plaque requirement was reduced to ten events in 2018 when we had thirteen races. Lynda Coombs made a motion to change the plaque requirement to ten out of thirteen events for the 2020 season. The motion was seconded by Ted Cradlebaugh and passed unanimously.

NEW BUSINESS / OPEN DISCUSSION:

MORALE: Ray McKibben said there has been a lot of chatter last year and this year that karters are cheating because they are fast and we need to quell this. He said people put in the time and we have a good tech team and race director. Ted Cradlebaugh said this has been going on for the last thirty years and there are people who put in more work. McKibben said this needs to be put out there in a driver's meeting.

QUALIFYING LINEUP: Ray McKibben said we used to line up by points for qualifying then changed it to first come, first served and there are some people bypassing the line. He stated he would like to go back to the old rule or have the grid Marshal send people to the tail who cut the line or disallow their laps. Ted Cradlebaugh said the grid marshal should be there and no kart should come up. Dylan Cradlebaugh stated he will discuss this with the grid marshal and added it may be hard to police with split grids. Aaron Banfield explained he addressed this with a driver who apologized. Bruce Wyke said he thought first come, first served was best but there is a massive traffic jam with guys coming off the track. He suggested going back to points. Banfield explained at the first race an extra worker was added which is a cost to the club. Brian Schroeder discussed this being a safety issue because of COVID and said we can change the rule because of this. Schroeder shared some of the experiences he has had on the grid, including people asking his son to move forward because they did not want to start behind him. Dylan Cradlebaugh stated it will still be group qualifying. Ted Cradlebaugh suggested adding board members on the grid. Ranier Pansch asked if it is all for safety, do you switch everything to pea-pick. Banfield replied no, the president sets the schedule part of which is the format. He added the race director can make a change. Banfield discussed options of changing the rule, adding a staff person, and having more stringent rules that only the driver and mechanic can be on the grid. He said this can be done without changing rules. McKibben responded it solves the problem by lining up by points, you know where to set the kart down and it reduces congestion. Banfield said he does not agree with all of that and he expects board members to help. Josh Johnson, seconded by Ray McKibben, made a motion to go back to qualifying lineup based on

points. The motion passed with six in favor and three opposed (roll call: Golladay-no, Holliday-yes, Johnson-yes, Landes-no, Lewis-yes, McKibben-yes, Schroeder-yes, Coombs-no, Cradlebaugh-yes). Schroeder asked if we will allow number two to fall back. Banfield replied no, if it is qualifying order unless you want to move to the back for a good reason or on the tail the whole event. McKibben replied we have always allowed parents to choose. Wyke said you can take one lap and come in and asked if fifth can say they want to go to the tail. Rick Coombs asked then why line up by points. Schroeder asked for clarification if somebody is on the grid and chooses to wait thirty seconds, is that allowable and if not, what is the ramification? He further stated this is the year of COVID and we do not want people congregating. Wyke raised the question if a driver shows up with only two minutes to go and there is no ninety second rule. Ted Cradlebaugh explained with what Schroeder is talking about, we would only hold up at the Champ Race. Lynda Coombs stated because this is for safety, the rule will be in effect at the next qualifying event. Michael Lewis will publish this.

GRID: Dan Fiehrer discussed spacing on the grid. Aaron Banfield will address this at the driver's meeting.

VIEWING STAND: Brian Schroeder discussed putting a viewing stand along the fence line, four to six feet tall, and utilizing the viewing area above the grid for pit crew. Ted Cradlebaugh responded that is something to look into and the issue is who we would be blocking off. Schroeder said it could be two levels and it is just a thought. Rick Coombs said as a person who rents spots in that area, he does not like the idea because it will block the area. Lynda Coombs asked if there is a way a two-tier viewing area could be put in front of the tower. Ted and Dylan Cradlebaugh said they think we could. Rick Coombs raised the question if it could be put by the concession stand and include some picnic tables. Schroeder asked if a viewing area could be put on top of the concession building. Rick Coombs thinks it could since the building is block. Schroeder said this can be looked at down the road.

PLAYGROUND: Ted Cradlebaugh reported he has seen playgrounds at other tracks and suggested we look at putting one in for young kids after this year.

206 SPORTSMAN: Dylan Cradlebaugh commended the 206 Sportsman class for doing well with having two groups and noted now they will line up by points.

BRIGGS WEEKLY RACING SERIES: Bruce Wyke said with no rain dates built in, we are buying rain points and everybody would get winner points in the Briggs series. He asked if quarter points will be awarded for qualifiers. Ray McKibben explained for winner-take-all formats, it is who gets the pole position in the final. Wyke asked if everybody shows a pre-final quarter point. McKibben will check into this and get back with Wyke.

ADJOURNMENT: Aaron Banfield, seconded by Ted Cradlebaugh, motioned to adjourn at 8:59 p.m. Motion passed.

UPCOMING MEETINGS / EVENTS:

OVKA Monthly Board Meeting – 7:00 p.m., Tuesday, October 6, 2020, via Zoom

- PC / smart phone: <https://zoom.us/j/6495878039>
 - Password: 2020
- Dial in: (312) 626-6799
 - Meeting ID: 649 587 8039
 - Password 2020

SUMMARY OF COMMITMENTS:

- Aaron Banfield – Bring carburetor to the track for further inspection.
- Lynda Coombs – Meet with Jeanette Holliday regarding banquet.
- Dylan Cradlebaugh – Announce in the driver's meeting that trailers and campers need to be moved for non-OVKA events.
- Scott Golladay – Obtain information pertaining to the Roberts Centre: set-up time, what happens if county shuts event down.
- Jeanette Holliday – Meet with Lynda Coombs regarding banquet.
- Michael Lewis – Post a notice online about moving trailers and campers for non-OVKA events, publish special meeting notice for Tuesday, September 8, 2020, at 7:00 p.m., post notice about lining up for qualifying events based on points.
- Ray McKibben – Check into Briggs Racing Series points procedure then get back with Bruce Wyke.
- Bruce Wyke – Assist with marketing.

BOARD MEMBERS PRESENT: A. Banfield, D. Boles, R. Coombs, T. Cradlebaugh, S. Golladay, J. Holliday, J. Johnson, R. Landes, M. Lewis, R. McKibben and B. Schroeder.

MEMBERS / VISITORS PRESENT: L. Coombs, D. Cradlebaugh, B. Crutchleo, G. Crutchleo, R. Neuzel, R. Pansch, R. Swift and B. Wyke.

Respectfully submitted by Lynda Coombs, OVKA Secretary, 9/27/2020