

**OHIO VALLEY KARTING ASSOCIATION
BOARD MEETING MINUTES
TUESDAY, APRIL 2, 2019**

CALL TO ORDER: President Ken Kuethe called the meeting to order at 7:01 p.m. He welcomed everyone and asked that cell phones be turned down. Kuethe thanked everyone who showed up for clean-up day and noted Aaron Banfield, Lynda Coombs, Ray McKibben and the Vets assisted with preparations in advance. Aaron Banfield discussed board members setting an example and being prepared in advance of meetings. Additionally, he asked that people do not interrupt the speaker, keep statements, stories, opinions, and points of views succinct and to the point and not make personal attacks on the persons with differing opinions. Banfield discussed how different opinions create greater diversity and can improve our decision-making process.

SECRETARY'S REPORT: Lynda Coombs made a motion to accept the March 5, 2019 board meeting minutes as published. The motion was seconded by Rick Coombs and passed unanimously.

TREASURER'S REPORT: On behalf of Treasurer, Jason Gregg, Ken Kuethe provided bank balances. He explained the Bridgestone sponsorship funds have been received. Gary Gregg reported the Roberts Centre has been paid.

BANQUET COMMITTEE: Rick Coombs explained he is working with the Marriott in West Chester regarding the 2020 banquet which will be held in January of 2021.

SHOWS & PROMOTIONS: Don Boles reported the Introduction to Karting event held at Full Throttle was a good show. Ken Kuethe noted there was quite a bit of interest. Aaron Banfield said Michael Lewis did a very good job. Kuethe suggested looking at doing this type of event at the Swap Meet and promote it at the Cavalcade Show and earlier. Boles said the DARF Race Cars & Future Stars Show went well and noted the Vets were with us. Banfield represented OVKA at DARF Promoter's Night and said there was a lot of interest. Boles reported Shadybowl would like us to put on an exhibition. He suggested seeing if eight to ten racers from the OVKA 420 class would be interested in participating in this. Banfield reported the three marketing work group meetings went well. Lynda Coombs provided a written proposal from the work group. Banfield reviewed the four items in phase one of the proposal: 1) Purchase promotional items, specifically pens and chip clips with a projected cost of \$1,500; 2) Boost social media with a projected cost of \$450 (Swap Meet-\$330, Karting 101-\$75, Champ Race for Sunday-\$75); 3) Sell vinyl stickers with a projected cost of \$500 for 200 stickers then sell at \$4 or \$5 each; 4) Provide free admission for first time visitors and, have a schedule for OVKA ambassadors to partner with the visitors. Banfield is willing to follow up with the visitors. Volunteers will be needed to serve as ambassadors. Jeanette Holliday passed around samples of pens, chip clips and mini flashlights and discussed prices. Banfield explained the work group suggests branding everything as Ohio Valley Karting Association rather than OVKA because that identifies what we do. He further explained the intent is to give the items out at shows to persons who show some interest. Boles suggested looking into producing a video for public access television. Following further discussion, Josh Johnson made a motion to appropriate \$1,000 to split between pens and chip clips. The motion was seconded by Brian Schroeder and passed with eight in favor, three opposed and one abstained (roll call: Boles-yes, Calvert-yes, Coombs-abstained, Cradlebaugh-yes, Gregg-no, Johnson-yes, Landes-no, McCready-yes, McKibben-no, Schroeder-yes, Warren-yes, Banfield-yes). Ken Kuethe thanked the sixteen people who gave their time by participating in the work group. Gary Gregg discussed having karts available for people to rent and offered to buy two or three 206 karts. In addition, he suggested having a couple of karts for sale at Karting 101. Banfield said he is willing to bring some of his karts to do an arrive and drive. Rick Wagar suggested having a

four-hour arrive and drive on a Saturday morning. He raised the question who would maintain karts. Kuethe explained the work group spent three nights and asked that we discuss this further next month. Cradlebaugh suggested setting up a meeting with a group. Kuethe discussed how Banfield has provided karts for people to try out. Gregg said he thinks all the kart shops should have turnkey karts available to rent. Banfield will discuss the matter with Gregg this weekend. Brian Schroeder suggested offering a coupon at the Buckeye Karting Challenge to let them race free. Rick Wagar recommended it be half off. Josh Wagar raised the question why this should be for only Buckeye racers and made a motion that anyone who has not raced with OVKA the previous two seasons, can get half off their entry fee for their first race this season, excluding the Champ Race and Charity Race. The motion was seconded by Brian Schroeder and passed unanimously. Josh Johnson reported OVKA's participation at the Butler County Fair has been approved and a letter of acceptance and contract will be sent. The event will be held July 21st to July 27th and our booth will be located next to Full Throttle. Cradlebaugh asked if as a volunteer, he can park his RV there. Johnson will check on this and see if admission tickets are included. Volunteers will be needed to staff the booth throughout the entire event. Johnson will develop a volunteer schedule.

SPONSORSHIP / PIT SPOTS: Lee McCready reported pit spot rentals are running behind and we have more sponsors than we used to. McCready will provide Lynda Coombs with a list of sponsors and their assigned classes. Ken Kuethe asked McCready to forward the pit spot information to him.

TRACK IMPROVEMENT COMMITTEE: Ray McKibben reported track sealing is moving forward in preparation of opening day. He explained radios, transponders and vehicles are ready to go. Brent Warren reported he is changing lights in the tower and installing switches.

TECH DEPARTMENT: Brian Schroeder reported there was an omission in the WKA rulebook pertaining to Snell K-2015 helmets. Ted Cradlebaugh and Brent Warren discussed the need to contact WKA for confirmation that the helmet is legal. Lynda Coombs will email WKA. Ray McKibben thanked John Horn for providing helmet stickers. Cradlebaugh explained the tech department will not be inspecting three different oils and will be teching only kart racing oil. Brent Warren raised the question whether the rulebook is open. Rick Wagar responded as Tech Director, it can be done as a race day rule. Cradlebaugh explained this will make it cleaner for the tech guys by having one baseline for Red Line. He said extra testing for the first three races will be necessary. Ted Cradlebaugh made a motion to have one standard of Red Line two-stroke kart oil starting race four. Burris Castor and Burris Blend are still acceptable oils. The motion was seconded by Ray McKibben and passed with ten in favor, one opposed and one abstained (roll call: Coombs-yes, Cradlebaugh-abstained, Gregg-yes, Johnson-yes, Landes-yes, McCready-yes, McKibben-yes, Schroeder-yes, Warren-no, Banfield-yes, Boles-yes, Calvert-yes).

TECHNOLOGY: No report.

OLD BUSINESS:

REPORT ON CLEAN-UP DAY ACCOMPLISHMENTS: Ken Kuethe thanked everyone who showed up at clean-up day. Aaron Banfield thanked Jeanette Holliday for working with the children to clean up pit spots. Kuethe reported the following items were addressed: tech barn and concession stand were painted, new shelves were installed on the outside of the concession stand, new blinds were installed in the tower, new chairs put in the tower and tech barn, the tower was cleaned, crash bags were put in place, pavement repairs were made, pit spots were cleaned up, turtles were painted, a new door was installed on the tech barn, trash cans were put out, front fencing was repaired, the PA systems was fixed and tested, overhead PA cables were tightened up, trash was collected, and scales were tested.

NEW BUSINESS / OPEN DISCUSSION:

D&O INSURANCE: Gary Gregg provided pricing from a different insurance company for D&O insurance which is \$943 less. Rick Coombs, seconded by Aaron Banfield, made a motion to switch insurance providers for D&O insurance. The motion passed unanimously.

OPEN DISCUSSION:

TRADEMARK REGISTRATION: Brian Schroeder discussed research he did regarding the trademark and registration process for OVKA. He explained we are good within the State of Ohio. Schroeder suggested registering the OVKA logo so we are federally protected at a cost of \$1,500 to \$2,000 for ten years and defer to our lawyer. Ray McKibben asked there be more exploration of the cost and Aaron Banfield asked if this is something we want to do now. Following discussion with no further action, Banfield thanked Schroeder.

RACING4VETS: On behalf of Racing4Vets, Rex Johnson presented board members and the secretary with a challenge coin containing the Racing4Vets name, a flag, a kart and insignia of each branch of the military. Johnson thanked each board member and the secretary and extended appreciation for the support provided to Racing4Vets. The Racing4Vets organization will be selling t-shirts and sweatshirts.

2020 TIRE CONTRACT: Rick Coombs suggested the 2020 tire contract be kept in mind. Josh Wagar noted we will not have to go through all of the testing. Brent Warren suggested starting now. Aaron Banfield offered to call suppliers. Rick Wagar explained he needs the information in October or November for the rulebook. Warren added we need to have the information by August or September so we can work on it and noted we had the option for a third year.

RULES COMMITTEE: Rick Wagar is willing to continue to chair the Rules Committee if the board wants him to. Aaron Banfield thanked Wagar for his willingness to do this.

SPIRT4RACING: Virgil Oatts made a motion for OVKA to continue to provide the same package for the Spirt4Racing program. The motion was seconded by Rick Coombs and passed unanimously.

ADJOURNMENT: Ken Kuethe, seconded by Rick Coombs, motioned to adjourn at 9:12 p.m. The motion passed unanimously.

UPCOMING MEETINGS / EVENTS:

- OVKA Driving School/Karting 101 (Orientation) – Saturday, April 13, 2019, gates open at 7:00 a.m.
- OVKA Points Race #1 – Sunday, April 14, 2019, gates open at 7:00 a.m.
- OVKA Monthly Board Meeting – 7:00 p.m., Tuesday, May 7, 2019, Hampton Inn, 2880 Towne Boulevard, Middletown, OH, 45044 (west side of Interstate-75).
- Butler County Fair, 1715 Fairgrove Avenue, Hamilton, OH 45011 – Sunday, July 21, 2019 to Saturday, July 27, 2019

SUMMARY OF COMMITMENTS:

- Aaron Banfield – Discuss arrive and drive with Gary Gregg, call tire suppliers.
- Don Boles – Follow up on potential community outreach event at Shadybowl.
- Lynda Coombs – Email WKA regarding the Snell K-2015 helmet.
- Josh Johnson – Check if RVs are allowed at the Butler County Fair and if admission tickets are included with booth space, develop a volunteer schedule.

- Lee McCready – Provide Lynda Coombs with a list of sponsors and their assigned classes, forward pit spot information to Ken Kuethe.

BOARD MEMBERS PRESENT: A. Banfield, D. Boles, J. Calvert, R. Coombs, T. Cradlebaugh, G. Gregg, J. Johnson, K. Kuethe, R. Landes, L. McCready, R. McKibben, B. Schroeder and B. Warren.

MEMBERS / VISITORS PRESENT: A. Calvert, M. Cook, L. Coombs, D. Cradlebaugh, J. Doran, J. Holliday, V. Oatts, R. Swift, J. Wagar, R. Wagar and A. Williamson.

Respectfully submitted by Lynda Coombs, OVKA Secretary, 4/16/19.